

Coalition Communication:
Tourism & Arts

COVID-19 UPDATES

Ohio's COVID-19 Vaccine Town Halls start Feb. 22

There are a lot of myths about COVID-19 vaccines. Ohio's COVID-19 Town Halls will help answer questions and provide access to accurate information about vaccines. Hear from medical experts, community leaders, and public health professionals. Watch livestreams on Facebook, YouTube, and at coronavirus.ohio.gov/townhall at the following dates and times:

- Monday, Feb. 22, 6:30 p.m. African American Ohioans
- Tuesday, Feb. 23, 6:30 p.m. Hispanic/Latino Ohioans
- Monday, March 1, 6:30 p.m. Asian American and Pacific Islander Ohioans
- Tuesday, March 2, 6:30 p.m. Rural Ohioans

When can I get my COVID-19 vaccine? Ohioans eligible:

- ✓ Age 65+
- Those with severe congenital or developmental disorders and medical conditions listed in the Priority Populations Fact Sheet.
- Employees of K-12 schools that wish to remain or return to in-person or hybrid models.
- Feb. 15 Ohioans born with or who have early childhood conditions that are carried into adulthood, which put them at a higher risk for adverse outcomes due to COVID-19, may choose to receive the vaccine at the provider of their choice, but will be asked by their vaccine provider to confirm that they are, in fact, eligible at this time.

INDUSTRY INFORMATION

- Ohio's curfew lapsed on Feb. 11 at noon, meaning that a statewide curfew is no longer in effect. Bars, restaurants, can stay open later, following the latest <u>orders</u> and <u>sector-specific guidance</u>.
- Curious about the COVID-19 variants? The Ohio Department of Health has prepared an FAQ document to answer the most pressing questions.
- Do you have employees who may be eligible for COVID-19 vaccines at this time? Help them prepare for their appointment using this <u>fact sheet to guide</u> patients through the process before, during, and after vaccination.

KEY STATS

Data as of 2/11/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	3,892
Death Average	98
Hospitalization Average	188
ICU Admission Average	21

WE WANT TO HELP YOU!



SUGGESTED SOCIAL MEDIA POSTS

Your bubble is actually a lot larger than you think. Remember #MasksOnOhio and practice social distancing. #InThisTogetherOhio (Attach "bubble" infographic)

Before you visit your favorite museum, art gallery, or historic site, make sure to call ahead and learn more about the hours and safety protocols. We want you to #StaySafeOhio, so we can stay open. #ArtsOhio #SupportLocalOhio

Our road back is just beginning, and we need your help. Please continue to social distance and wear a mask, until we're all protected and back to the way we remember. #InThisTogetherOhio https://youtu.be/yLlyeq7juls

Curious about COVID-19 vaccines, their safety, and efficacy? Educate yourself by reading what is a myth, and what is a fact, about COVID-19 vaccines. Check out

Myths vs. Facts: COVID-19 Vaccine

TALKING POINTS FOR YOU

- The COVID-19 vaccine supply is extremely limited, and the priority is being given to Ohio's most vulnerable residents and school personnel, who have committed to remaining open or reopening schools full time or in hybrid mode by March 1.
- Trust the facts: the COVID-19 vaccines are safe and effective. COVID-19 vaccines currently available in the U.S. were rigorously tested and do not give you COVID-19 or cause a positive COVID-19 test.
- We have to do all that we can to continue protecting ourselves and others from contracting and spreading COVID-19. It's important that we continue to wash our hands regularly, maintain social distancing, and wear our masks anytime we are out with others.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio #OhioSmallBusinesses #ResponsibleRestartOhio #MasksOnOhio #StaySafeOhio

LATEST UPDATES

COVID-19 Vaccination
Program
Public Health Orders
News Releases
Sector-Specific
Requirements
Myths vs. Facts: COVID-19
Vaccine

What to know before, during, and after getting a COVID-19 vaccine

VIDEOS

The Road Back
COVID-19 is Unpredictable

Ohio Nurses: We Need Your Help

PSA Message About Receiving the COVID-19 Vaccine

GRAPHICS

Average Weekly
Vaccinations
COVID-19 Vaccines: Ohio's
Phased Approach Masks
Required/Capacity
What You Can Do
Social Distancing
All Printables

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Development Services Agency team please contact Penny Martin at (614) 425-8342 or by emailing Penny.Martin@development.ohio.gov